**Data Cleaning & Preparation**

* Removed 3 duplicate rows to ensure data accuracy.
* Filtered out rows where price per unit was ‘inf’ to prevent distortions in analysis.

**Data Transformation**

* Created a pivot table summarizing total quantity sold and sales value per region.

**Key Insight**📌 The South region emerged as the highest contributor, accounting for over 30% of total sales and leading in both quantity sold and sales value.